



# PITCH FEST APPLICATION

Name:

Please send the completed form to [pitchfest@edmix.com](mailto:pitchfest@edmix.com). You'll receive an email confirmation upon receipt.

Email:

**Application submission deadline**  
Friday, April 28, 2017 (5 p.m. ET U.S.)

Phone number:

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## Please give us some information about your business or idea.

1. What is your idea/business name?
2. Describe your edtech idea/business (30-second "elevator pitch"). **(50 words max)**
3. Tell us about your team, including your key people and advisers. **(100 words max)**
4. Are you at the concept stage, a bootstrapped start-up, a seed-funded or venture-backed company, or a post-revenue business? Who are your backers? **(75 words max)**
5. Tell us about the technology that your idea/product involves. **(75 words max)**

6. What sets your idea/business apart from competitors?  
Who are your closest competitors? **(50 words max)**

8. If you plan to raise capital, how much cash are you  
trying to raise? **(30 words max)**

7. How big is your market? Tell us what you know  
about it and share your expertise. **(75 words max)**

9. What are the top three things that would help you  
grow your business? **(30 words max)**

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